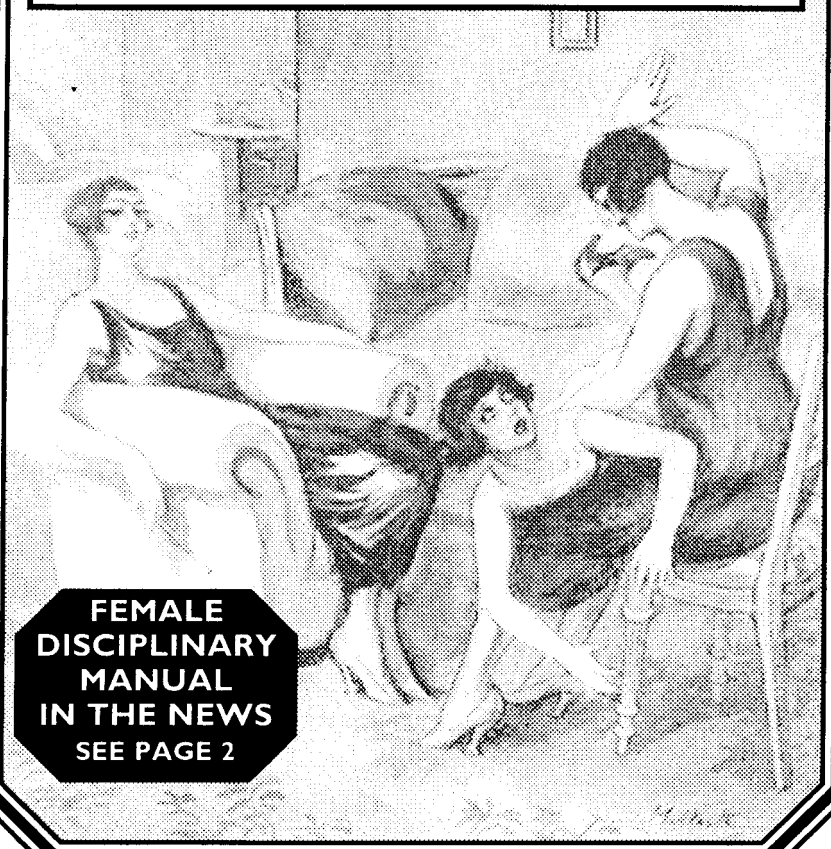
THE NEWS YOU'VE ALL BEEN WAITING FOR. . .

The Feminine Régime

COMPLETE AT LAST!

See Page 3



FEMALE DISCIPLINARY MANUAL IN THE NEWS

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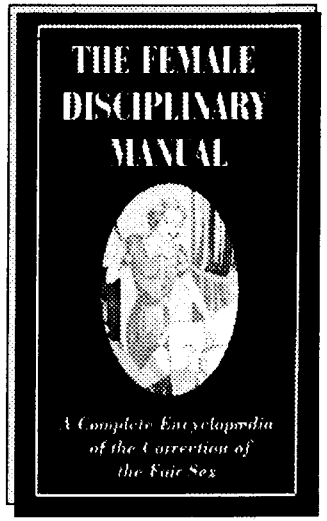
BOOKS



Cloth, Demy Octavo, £20

The Female Disciplinary Manual

" A must-have for fans of corporal punishment."
THE GUARDIAN

" Miss Martindale has been having a bit of a week. She gave two press conferences earlier, she's on Greater London Radio this afternoon and the phone never seems to stop ringing. The reason? A treatise called *The Female Disciplinary Manual*—'The most detailed instructions ever published on the arts of caning, spanking, the use of the strap and most other disciplinary implements'—a hard-hitting hardback that instils new meaning in the phrase 'a punishing régime'. . . " THE OBSERVER

" Such sense and sensibility, such an innocent, harmonious world." TIME OUT

" Written in the clipped tones of a classic Fifties schoolbook, the *Manual* discusses variations on 'old-fashioned discipline'. Want to know how long the disciplinary cane is? Compound punishments? The use of the strap? Turn to page 80 . . . " THE INDEPENDENT

When the Wind is Free

A Handbook for the Bonded Maidservant and Her Mistress

The Wildfire Club's first publication gives full details of a way of life almost unknown to the average television-watcher and yet which thrives in modern Britain: the world of bonded service, where maidservants serve their mistresses and are treated as their absolute property, often subject to strict discipline. Bonded service is a life voluntarily undertaken by girls who wish to be cared for, protected and disciplined instead of being cast adrift in the ugly jungle of the late 20th century. If you wish to enter bonded service, this book will tell you all about it. The book contains chapters on the way of life in which bonded service is set, clothes, uniforms, duties, domestic discipline and much more.

Paper, £10-0-0 inclusive. Sceptre-demi (8¼" x 5¾")

The Disciplinary Publishing Event of the Decade

The Feminine Régime COMPLETED

The Feminine Régime has been widely recognised for more than half a decade as *the* novel of female discipline—unfinished and yet a classic in its own time.

Now, at last the novel is complete, and it is better than we dared hope.

Big in size and in every other way, the complete *Feminine Régime* is nearly four times as long as the original softback, and has magnificently fulfilled its promise to become the first *real* novel of female discipline.

The Feminine Régime takes you though every aspect of a disciplined female world, from school life to the life of the lowest and most humiliated grade of maidservant. You will see courts of feminine law, where canings and strappings are carried out on the spot and girls are sentenced to months of Punitive Service.

More than this, *The Feminine Régime* is a *real* novel, with real, warm, living characters, a striking philosophical outlook and a gripping, ingenious plot that makes it impossible to put down. It takes female discipline out of the sub-pornographic ghetto into the sphere of authentic literature

It is also a faithful, fictionalised portrait of a way of life actually lived by the authoress and other women who have made the decision to opt out of the tawdriness of the 1990s into a world of disciplined elegance.

A set of illustrations by Wildfire Club artist Petronella has been commissioned for this edition, and an introduction is contributed by Dr. Ulalua Novariana, Principa of Literature at the Imperial Academy.

Clothbound, £20-0-0 inclusive. Demy Octavo (8¾" x 5½")

SCHOOL CANES

It is not impossible to buy a school cane in the late 20th century. What seems nearly impossible is to buy one of good quality. Most of those available, like the late 20th century itself, seem somewhat sub-standard. They lack that indefinable combination of density and suppleness, that almost fluid quality which gives that penetrating sting all of us recall who were ever caned at school or over a governess's desk, and which made a good caning the most respected of all punishments.

The problem is, that with the short-sighted (and probably short-lived) abolition of corporal punishment in schools, canes are no longer supplied by reputable manufacturers with a tradition of making canes to scholastic standards, but by amateurs, who, however keen, lack the necessary expertise and background. They are supplied to what is euphemistically termed the "adult" market, consisting not of experienced schoolmasters and mistresses but of people who often have little specialised knowledge of what a real school cane should be like.

Our aim is to make genuine school canes available once again, for schoolmistresses in private schools, for governesses, office supervisors and for the maintenance of domestic discipline in an age when children, young people, employees, maids and sometimes even spouses are more in need of firm guidance than ever before.

What is it that differentiates a good cane from a mediocre one? The answer is quite obvious when one considers it: the quality of the cane itself. Most "school canes" which are not really made for schools are made with cane never intended for disciplinary use, but originally sold by craft and hobby suppliers for general handicraft purposes. It is rattan, of course, but there are several hundred varieties of rattan, only a few of which are well suited to the manufacture of corrective implements.

Our canes are made of the finest and most flexible rattan, traditionally used for the making of school canes. Senior and junior canes are not simply different thicknesses of the same rattan, but are different rattans selected for greater and less severity. Other canes are likewise selected for their suitability to their particular purposes. We also have a limited quantity of a very special rattan used in the manufacture of "Victorian"-style canes. This is in short supply and is rather more expensive than other canes.

All our canes (except the Punitive) have the traditional crook handle.

The Junior School Cane

This is the cane recommended for general use in junior schools. It is a light grade of rattan, but very strong, flexible and whippy. This is not a severe implement, but it nonetheless imparts a memorable sting. Although primarily intended for the younger child, it may be employed upon older children and adults with excellent effect, and, indeed, where an adult is subject to very occasional corporal punishment, a cane of this type is entirely adequate to give the sharp, painful lesson that is required. An ideal Home Cane where light to moderate discipline is the rule.

Price £10-0-0

The Office Cane

This cane is recommended for use in the enlightened office of the future, and the thought of it, underlined by its occasional use, is ideal for keeping the young secretary in trim. Also for excellent for nurses, "undergraduettes" and for use in ladies' finishing schools. This is a cane of the same grade as the Junior School cane, but longer and a little heavier. It is a very elegant implement: the "long, slender cane" that one sometimes reads about: very much a feminine instrument. Although light, the sting of this cane should not be underestimated. It can be used very effectively over a tight skirt, and an appointment with the Office Cane will not quickly be forgotten.

Price £12-0-0

The Senior School Cane

This is really the standard School Cane; made from a denser grade of rattan from the preceding canes, as well as being longer and thicker, this is a serious instrument of correction. It has a full-blooded, penetrating sting which must be felt to be fully appreciated. "Six of the best" with a real school cane such as this one is a punishment to be dreaded.

Price £12-0-0

"The Prefect"

A very thin, whippy style of cane, traditionally issued to prefects. Where caning is a moderately frequent rather than a very occasional sanction, a cane of this type may well be considered.

Price £10-0-0

All canes are individually made: please allow longer for delivery than on other items

VICTORIAN CANES

All the above canes are made from high-quality rattan, quite unlike what normally pass for " school canes " in the late 20th century. We are, however, also able to offer our customers something very special: canes of the "Victorian" quality discussed in the *Female Disciplinary Manual.* These are the real, old-fashioned disciplinary canes, dark brown in colour (rather than the usual beige-to-yellowish hues), hard in texture, looking almost like an extremely slender walking-stick, yet of an extraordinary flexibility. While cane of this type may be neither thicker nor longer than a standard school cane, it is harder and heavier, and is an implement of considerably greater severity. This is the cane which made the Victorian governess a figure to be instantly obeyed.

The Governess

Our standard Victorian cane is known as the Governess. She is 34" long and though slender is an implement of the utmost severity. We do not recommend the use of the Governess Cane for minor offences or for regular use, nor can we commend it for use on the hands. This is, in our view, really *the* Cane—the traditional and dreaded implement of formal discipline. **Price 20 Guineas (£21-0-0).**

The Punitive Cane

A much heavier Victorian cane, though it is still remarkably flexible. It is to be used as an Ultimate Sanction, and we would submit that this cane is too severe for most purposes. It should only be acquired by those who know that very severe punishment is in order. Punitive canes (unlike our other canes) are normally straight, without the crook handle, though a crook-handled version can be supplied on request. **Price £25-0-0**

The Art of Caning

A 60-minute instructional tape by the well-known Aristasian disciplinarian, Miss Marianne Martindale, teaching the use of the cane. Caning *is* an art and those who wish to administer this traditional form of discipline cannot do better than acquire this tape. On the reverse side, Miss Martindale gives a talk about her work as a Governess with special reference to the different forms of punishment she employs and their effects. Many of these are audibly demonstrated on a youn lady volunteer.

Price £10-0-0

SCHOOL STRAPS

New Range

Lochgelly Straps

The standard scottish school strap, or tawse, made by a traditional Scottish saddler, stiff, two-tailed, 21" long x 1¼". Traditionally used for extremely salutary hand-punishments as described and illustrated in *The Feminine Régime,* these formidable implements are equally chastening across the knickers or thighs. Unlike canes, good straps are virtually indestructible in ordinary use and one properly cared for should last a lifetime. Price £30

Heavy Lochgelly Straps as above, but 22½" x 1½" in leather not only thicker, but denser and harder, for more severe punishment Price £40

Three-tailed Lochgelly Straps Standard £40 Heavy £45

Glasgow Straps At one time teachers in Glasgow could only use this style of strap, which was issued by the Education Authority. It is a three-tailed implement of different design from the Lochgelly, longer and wider. Standard £40 Heavy £45

Supple Home Straps While the Scottish tawses listed above are stiff, formidable implements comparable to the cane in effectiveness, especially on the hands, an implement is sometimes required with which one may administer a longer, more cumulative whipping. For this purpose we recommend these supple home straps. £35

Official Aristasian Straps Light-coloured, stiff, straps as used by Aristasian authorities (*vide Discipline in Pictures* and *The Feminine Régime*): Two-tailed, three-tailed, the four-tailed, "fringed" strap as used by some District Governesses and the relentless, single-tailed, Undivided Strap.

The Slip Aristasian implement of discipline depicted and illustrated in *The Feminine Régime*, Chapter 14. £45

Leather Paddles

Highly effective for over-the knee spankings, office-type over-the-desk or -chair spankings, also breathtakingly painful on the hands £40

Schoolmistress's Rulers *New Prices*

School rulers in 1950s-style light classroom softwood, 1½ inches wide and designed with disciplinary as well as more usual purposes in mind. These rulers come in three sizes: 12-inch, 18-inch and 24-inch. The foot ruler is much more effective than an ordinary ruler for classroom discipline as well as being virtually immune from the normal problem of breaking. The 18-inch ruler is capable of being used for a full-scale over-the-desk spanking, while the two-foot ruler can be used, if desired, for formal punishments from three to two dozen or more strokes. It can be thoroughly recommended as highly effective. The rulers are marked in inches and quarters and are free from anti-traditional metric measurements. The full set of three comes with a simply decorated wall-mounted hanging plate of the same timber. Price 12" £10, 18" £12, 24" £14 **Full Set £34**

Regulation School Knickers
New Colour Range

As this essential item of schoolwear seems sometimes difficult to obtain and sometimes overpriced, we are pleased to offer regulation cotton school knickers (shown in photograph) in cotton with white cotton gusset. The knickers have elasticated waist and legs and are in the briefer style of the later '50s and '60s. They have an authentic dull regulation feel, being the genuine article. School knickers are considered essential by some not only for school wear but for enhancing the atmosphere of canings and other punishments for grown-up girls.

Colours: Navy Blue, Bottle Green, Maroon, Black, White, and Grey

Sizes medium and large **Price £8-0-0 per pair.**

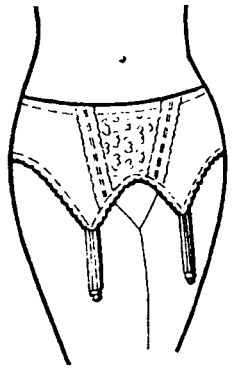
For all enquiries please telephone 081 989 0281
The Wildfire Club, B.M. Elegance, London W.C.1. (full adress)

New Items

Punishment Book

Official Punishment Book for use in Schools, Ladies' University Colleges, Offices, Shops, Libraries etc. Also recommended for use in the home, especially where domestic maidservants are employed. The book is set out to allow the recording of full details of every punishment administered, with a special section for recording and keeping track of impositions, easily cross-referenced with the main punishment section. Full instructions are given on how to use the book, including useful tables setting out different degrees of punishment with examples of the kinds of offence to which each is appropriate—a kind of "ready reckoner" to help households and institutions regulate their disciplinary policy. The book may also be use as an individual punishment record, especially for girls on Punitive Service. Please note that Aristasian homes and institutions may be required to keep such a book, which will be examined periodically by the City or District Governess. Price £5-0-0 or £10-0-0 for 3 books.

Suspender Belts



An item which can be hard to find in the Pit is a simple, no-nonsense suspender belt. Most of those readily available are skimpy nylon items made, apparently, more for occasional show (!) than for regular use, tending to slip and lose their grip during the working day, leaving a girl with stocking-tops not far above her knees! We are pleased to offer this sensible, attractive belt in cotton with broderie front panel and twin-eye back fastening at £12-0-0

Sizes 28" – 34" waist (other sizes available on request)

Stockings *(all stockings are one-size)*

15 denier seamed high-fashion stockings—sheer but not too flimsy for everyday as well as evening wear, in black and pale flesh. £3 per pr.

Self-gartered ("stay-up") Stockings Tights are beyond the pale (and illegal in Aristasia), so if for any reason a suspender belt or girdle is difficult, here is the elegant answer. 15 denier, unseamed, black & flesh tan. £3.

Fishnet stockings glamorous & hard-wearing Unseamed £5 Seamed £6.

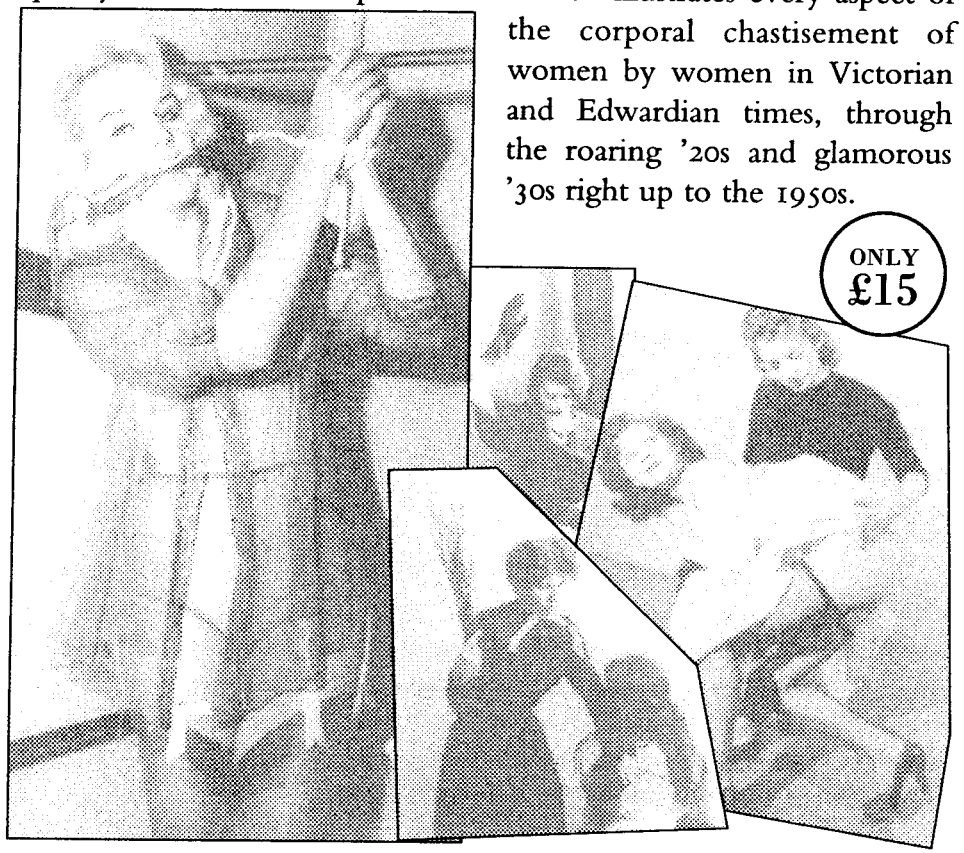
Navy blue school stockings 15 denier, unseamed £2-10s-0d.

Jeux de Dames Cruelles 1850-1960

A TRULY remarkable collection of nearly two hundred photographs on feminine disciplinary themes, spanning the period between the dawn of photography and the collapse of civilisation.

With 160 large 9" x 11¾" pages on high quality art paper, this book represents exceptional value at £15.

The reproductions on this page cannot possibly do justice to the quality of this excellent publication which illustrates every aspect of the corporal chastisement of women by women in Victorian and Edwardian times, through the roaring '20s and glamorous '30s right up to the 1950s.



ONLY £15

Discipline *in* Pictures

THIS delightful new book from the Wildfire Club presents scenes of female discipline from the Victorian era to the 1930s. Each full-page illustration is accompanied by a short story newly written by Miss Regina Snow, weaving, in the jewelled prose which you have come to love from her other works, exquisite disciplinary fantasies about the punishments depicted.

Canings, birchings and spankings, from the severe to the playful, abound in these enchanted pages. Schoolmistresses and maidservants, severe young beauties and stern old maids figure in a series of stories capturing every facet of the perennially fascinating subject of feminine discipline and chastisement.

£10

SCEPTRE DEMI
8¼" x 5¾"

Miss Betty Page—delightfully American redaction of the Eternal Feminine—displays her Confederate charms in a hundred different moods.

We are delighted to offer this collection of superb photographs: *Betty Page, Queen of Pin-up,* at a price almost as tempting as Miss Page herself.